Fair Trade Tourism Declares a Climate Emergency

As a leading sustainable tourism organisation in Africa throughout the past 20 years, FTT has committed to upholding global best practice in responsible and Fair Trade Tourism. Addressing the climate emergency is no exception.

Fair Trade Tourism has, therefore, signed the Tourism Declares a Climate Emergency declaration in recognition of the need for each and every one of us to take purposeful action to reduce global carbon emissions to 55% below 2017 levels by 2030, as advised by the Intergovernmental Panel on Climate Change (IPCC).

As a Tourism Declares signatory, FTT will:

1. develop a ‘Climate Action Plan’ within the next 12 months, which sets out our intentions to reduce carbon emissions by 2030;
2. publicly share this ‘Climate Action Plan’ and keep our network informed of relevant progress updates;
3. ensure our ‘Climate Action Plan’ represents actions designed to achieve the accepted IPCC advisory that is required to keep the planet within 1.5° of warming, as a minimum;
4. extend the reach and impact of our declaration through our development, networking, certification, and marketing activities by encouraging and supporting “FTT Family” members to sign the declaration and share best practice; and
5. advocate for change. We recognise the need for system change across the industry to accelerate a just transition towards net zero tourism.

We are proud to lead by example in joining Tourism Declares a Climate Emergency and commit to playing our part in ensuring that climate action is just, equitable, diverse, and inclusive.

We urge you to consider adding your (local) voice to this (global) movement at www.tourismdeclares.com.