

FAIR TRADE TOURISM

Compliance Statement for EU Empowering Consumers for the Green Transition Directive



Fair Trade Tourism declares compliance with the EU Empowering Consumers for the Green Transition Directive (Directive 2024/825). FTT's certification scheme meets the Directive's requirements for sustainability labels as outlined below.

Documentation supporting this declaration:

- FTT Standard, Version November 2024
- FTT Certification Procedures, Version 5 (September 2026)
- FTT Logo Use Guidelines, Version 6 (September 2026)



Transparent requirements & stakeholder consultation

The FTT Standard and certification requirements are publicly available. The Standard has been developed and periodically revised through consultation with relevant experts and stakeholders, including industry, government, civil society and other sector stakeholders. Its application in different destinations has also been informed by stakeholder consultation, feasibility studies and practical ground-truthing.

Supporting documentation:

FTT Standard, Version: November 2024





Open & non-discriminatory access

FTT certification is available to eligible tourism businesses on published, transparent and non-discriminatory terms.

Supporting documentation:

FTT Standard, Version: November 2024



Independent verification

FTT Certification is based on independent audits against the FTT Standard. Auditor findings of conformity are based on verifiable evidence, including documentation, interviews, and observations.

Initial FTT Certification audits comprise a desktop review of relevant documentation and a compulsory on-site audit, enabling direct verification of operational practices and implementation, and corroboration through staff interviews. To reflect the geographic context of tourism operations across Africa, while reducing travel costs and associated carbon emissions, renewal audits are conducted remotely, combining a desktop review of documentation with on-site practices verified through a live virtual tour and interviews with relevant staff.

Audits are conducted by competent third-party auditors with relevant sector and/or quality assurance experience. Auditors complete comprehensive training and must pass a competency assessment before conducting audits against the FTT Standard. Auditor certificates are issued to auditors who meet these requirements.

Supporting documentation:

FTT Certification Procedures, Version 5 (September 2026)



Ongoing verification of conformity

Certification is subject to re-verification on a three (3) yearly cycle. Time-bound processes are established for addressing non-conformities, and corrective actions are subject to submission of verifiable evidence.

Supporting documentation:

FTT Certification Procedures, Version 5 (September 2026)



Governance & accountability

Auditors are independent of FTT and are required to sign agreements binding them to the core principles of auditing reflected in ISO/IEC 19011:2026. Conflict of interest controls are in place with declarations required from both the auditor and certification candidate.

Final decisions regarding certification are determined by an independent Technical Review Committee.

Procedures are in place for suspensions and withdrawal of certification, as well as for appeals and complaints.

Supporting documentation:

FTT Certification Procedures, Version 5 (September 2026)

FTT Logo Use Guidelines

FTT's declaration of compliance is included in Travalyst's Certification Initiative, which provides public visibility of sustainable tourism certification schemes that have self-declared compliance with this EU Directive.

27 September 2026